

Advertising rates 2017










Vlaams Diergeneeskundig Tijdschrift



The *Flemish Veterinary Journal* is an independent and authoritative source of information both for the practicing veterinarian and for the student. The journal reaches about 1700 subscribers, the vast majority are practicing veterinarians.

More and more new techniques and treatments are being introduced in veterinary practice that are either replacing existing therapies or are curing disorders for which there were previously no solutions. The first results achieved with these new techniques and treatments are often published in this journal.

Standard format

Format	b/w	1 color*	Quadri	Layout	
Dimensions in mm (H x W)		Prices in euro			
Cover 2					
297 x 210			955,00	60,00	
Cover 3					
297 x 210			875,00	60,00	
Cover 4					
297 x 210			1040,00	60,00	
1/1					
255 x 175	297 x 210	410,00	575,00	830,00	60,00
1/2					
125 x 175	255 x 85	240,00	360,00	475,00	40,00
1/4					
60 x 175	125 x 85	135,00	195,00	260,00	30,00

* Composition colour: see technical card

Publication dates 2017

Edition	Date	Reservation Before	Material Before
1	15/02	23/01	26/01
2	15/04	22/03	27/03
3	15/06	19/05	24/05
4	15/08	20/07	26/07
5	15/10	20/09	25/09
6	15/12	22/11	27/11

■ **Circulation:** 1.700 copies

■ **Quantity discount:**

- For 2 or 3 insertions: 5%
- For 4 or 5 insertions: 10%
- For 6 or more insertions: 15%

■ **Material:** Technical data can be found on www.mediaservice.be

■ **Prices in euro excl. VAT:** The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated. General conditions of sale available on request.